Knowledge & Insights Internship Experience

Organization: The Coca-Cola Company
Function: Human Resources
Department: Knowledge & Insights (K&I)
Job Description: HR Knowledge & Insights Internship Position
Internship Duration: 12 Months

Internship Overview:
Under the supervision of the HR K&I Director and Sr. Analyst, the Intern will focus primarily on conducting applied internal research using available HR and business metrics. This work will involve performing statistical analyses (e.g., correlations, regression, ANOVA, predictive modeling) using SPSS Standard and SPSS Modeler software packages; making connections with data owners to gain access to critical data; summarizing conclusions/insights for review by K&I Director and drafting summary presentations for internal and possibly external audiences. Identify and pursue potential opportunities to share research with appropriate external audiences. In addition to research duties, the intern student may be asked to conduct and summarize benchmarking research on critical HR topics, support internal survey administration and related data analysis. The intern will also be expected to provide support to ad hoc data analysis requests and special project efforts as needed.

Role Requirements:
• 1-2 years of experience in conducting applied statistical research
• Strong abilities in basic statistical techniques (e.g., correlation, regression, ANOVA), research design, psychometrics, and scale development required; knowledge of tools for predictive modeling
• Strong communication skills, both written and verbal
• Strong skills in MS Word, Excel and PowerPoint

Required Education:
• Graduate-level student majoring in I/O Psychology, OB/OD or HR Management or related field

Applying for the Position:
If you are interested in applying for the position, please send a copy of your resume to the attention of Laurel McKie at universityrelations@coca-cola.com by Friday, September 19th. In the subject of your email, please include “I/O PSYCHOLOGY INTERNSHIP”.